

Puerto Rico General Distributing Co.



Spectacular Provision Programs

Please allow me to introduce Puerto Rico General Distributing Company and myself Tino Arias, President of PRGD.

For the past 27 years I have developed globally with consumer product companies such as Procter & Gamble, GlaxoSmithKline Beecham and Alberto Culver. Based out of Puerto Rico, I held increasing executive responsibilities developing solid commercial relationships throughout Latin America and the Caribbean. In 2001, I engaged in the integration of business development programs for the industries of grocery and health & beauty care in Puerto Rico, the Caribbean and Latin America. Utilizing these experiences has allowed me the opportunity to create a company with the focus and objectives for these industries.

Spectacular is a Wholesale Grocery Store with Programs that market assembled provision packs to employees of cruise ships and government employees. We also sell provision packs to organizations and associations to support their programs. To develop these unique programs, PRGD has a staff of industry veterans who have developed the most extensive variety of products for supermarket chains in the grocery industries in Puerto Rico. The members of our team have had successful careers prior to joining PRGD and their inclusion will ensure PRGD'S success.

Puerto Rico has over 2 million cruise ship passenger arrivals per year with an additional 700,000 cruise ship employees disembarking in the San Juan Bay every year. These employees of various descents are vital to the Ocean Travel Leisure industry and have discretionary income to shop for products usually offered at each port of call. PRGD works with the ships Human Resources departments to provide them with a personalized experience and benefits reserved for the crew.

Spectacular has developed an institutional program to offer provision packs to government employees. As the government payroll is one of the largest and diverse segmented consumer markets in Puerto Rico, these employees are facing the spiral inflationary reality in today's economy. To this end, Spectacular offers home baskets in order for them to maximize their procurement of family provisions effectively. As most government offices concentrate near Spectacular's peripheral zone, our Program allows easy access from any location in the San Juan Metropolitan area.

Spectacular has relationships with organizations and associations who have programs that reach targeted consumer groups. Spectacular collaborates by supplying their needs in close coordination with these entities by supporting their annual programs. This business model assembles and sells provision packs to the organizations and associations with a higher perceived value to the recipient.

We can better serve these consumers with a broader range of products as Spectacular simplifies the order processing system. Typically, these accounts are expensive to service and costly to maintain due to the fact that they have smaller and frequent order patterns unlike traditional distribution. Spectacular is geared to service these types of business.

Our Company prides itself in maintaining its goals of excellence in service and innovations. Attached is a presentation of our Company and the market it serves. To this extent, we invite you and your colleagues to visit us in Puerto Rico to further understand our approach to the Market. We can show you how PRGD can impact your business through our marketing and distribution capabilities.

Sincerely, Tino Arias President Puerto Rico General Distributing Co., LLC

Puerto Rico General Distributing Co.



Associations and Organizations

- P. R. Chamber of Commerce
- P. R. Manufacturers Association
- P. R. College of Engineers and Architects
- P. R. Collage of Attorneys
- Puerto Rico Food Banks
- Movimientos de Restauración y Avivamiento Cristiano de Puerto Rico
- Asociación de Hospitales de Puerto Rico
- Asociación de Empleados del ELA
- Asociación de Iglesias Católicas de Puerto Rico

PRGD Distribution



PRGD's Office and Warehouse Facilities with Over 50,000 Square Feet.



PRGD Reception Area. We Welcome You to Puerto Rico.



Spectacular Carries All Categories of Provision Products.





Health and Beauty Products and Supplements.





Cereals and Prepared Foods.





Health & Beauty Care and Hair Preparations.





Baby Products.



Spectacular Warehouse Facilities



Spectacular's Warehouse Is Over 40,000 Square Feet.



Spectacular Warehouse Facilities



Spectacular Markets to and Assembles Provision Packs for Government Employees.



Spectacular Warehouse Facilities



Spectacular Also Sells Provision Packs to Organizations and Associations to Support Their Programs.



700,000 Cruise Ship Employees Annually Disembark In Puerto Rico



Spectacular Markets to and Assembles Provision Packs for Cruise Ship Employees.



These Employees With Discretionary Income Shop for Products Through Their HR Departments for the Crew's Benefits Package.